



CHRIS WILLEKE

CREATIVE PROBLEM SOLVER

(715) 977-0817

christianwilleke97@gmail.com

www.christianwilleke.wixsite.com/creative

Growing up overseas, I have had to overcome many obstacles in creative ways, from learning a foreign language to problem solving design solutions. I am a creative problem solver who thinks outside the box and pushes concepts to their limits. Studying at the University of Wisconsin Stevens Point, we were challenged to create projects from concept all the way through production and presentation. I enjoy using my knowledge of design to help people by always searching for new methods and design solutions.

Education

COLLEGE

University of Wisconsin
Stevens Point - 2020
Major: BFA Graphic Design

HIGH SCHOOL

Hudson High School
Advanced Placement
Studio Art

Organization Involvement

SAAC (Student Athlete Advisory Committee)

September 2015 - present
Inter-Athlete Relations
Fundraising
Big Events

UWSP Cheer & Stunt

September 2015 - 2020
Athlete/Co-Captain of a team of 23 athletes
Photographer
Social Media

Central Wisconsin Cheer Camp

June 2017 - present
Head Male Staffer

University of Wisconsin
Stevens Point Coffee and Culture
Mentor

Wisconsin Extreme Dream Team

September 2015 - 2020
Volunteer Work
Special needs cheer team

Work Experience

January 2021 - Present

Elite Tumbling

Designer / Coach
Social Media Marketing
Print Design
Digital Design
Videography
Coaching

August 2019 - Present

Clean Shield USA

Freelance Designer
Brand Identity
Print Design
Digital Design
Web Development
In house organization system

August 2020 - June 2021

AdSerts Inc.

Marketing Assistant
Scheduling
Creating Engaging Copy
Google Display ad Management
Google Search ad Management
Social Media Campaign Management
Monthly Data Tracking

August 2019 - Sept. 2019

Bright Solutions

Designer
Created Graphics
Ran Social Media
Fabricated 3D Mock-ups

Skills

Illustrator
Photoshop
In-design
Adobe XD
Photography
Videography
Painting
Sketching

Strengths

Bilingual:
English, Russian
Communication
Problem solving
International Experience
Dependable
Concept Ideation
Strong work ethic
Customer Service

Certifications

Google Display Ads
Google Search Ads